**NEWS RELEASE**

SmallHD
[www.smallhd.com](http://www.smallhd.com)

Effective: March 9, 2019

**SmallHD Unveils Professional 7” Wide-Gamut Monitor**

*NAB, Las Vegas, Booth C5725*

SmallHD announces the 702 Touch, a professional 7" 1920 x 1200 monitor that delivers a world class user experience and feature-set. Its daylight viewable 1,500 nit panel and stunning 100% DCI-P3 color gamut offer an unparalleled monitoring experience for studio and mobile production environments.

The monitor is perfect for 1st AC’s due to its integration with Teradek RT. Connect a CTRL.1 or CTRL.3 controller to the monitor for real-time lens data overlays, which show critical follow focus information on the screen, including lens focal distance, focal length, iris, zoom and more.

The 702 Touch has a sleek, low-profile design. Its signal and power options allow the on-camera monitor to fit seamlessly into any workflow. With ports well protected by the space gray aluminum chassis, the 702 Touch offers 2x 3G-SDI inputs, a 3G-SDI output, an HDMI input/output, and 4x mounting points. Wide-range DC input (10-34V, 2A) allows for system power, while several battery brackets (Sony L Series included - Gold Mount and V-Mount available separately) provide further flexibility.

The monitor’s capacitive touch touchscreen, which supports five simultaneous touches, controls the monitor’s SmallHD OS3 software and PageBuilder interface. The easy-to-navigate, professional OS3 toolset provides a wealth of on-screen functions, including customizable HD Waveform, Vectorscope, False Color, Focus Assist/Peaking, Anamorphic De-squeeze, Framing Guides, and storage of unlimited 3D LUTs via SD card.

702 Touch is available April 2019 from the global network of SmallHD resellers and partners. MSRP for the 702 Touch is $1,299. For more information or to order online, visit: [smallhd.com/702touch](https://www.smallhd.com/702touch)

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**About SmallHD**

Founded in 2009, SmallHD has made a name as the leading innovator of on-camera monitoring solutions for professional cinematographers, videographers, and photographers worldwide. Creators of the world’s first high definition on-camera monitor, SmallHD continues to push the envelope of what’s possible in an on-camera, studio and production displays. www.smallhd.com

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**About Vitec Creative Solutions**

Headquartered in Southern California, USA, Creative Solutions (CS) designs and manufactures premium products for film and video production companies, broadcasters, independent content creators and enterprises. Comprising the brands Teradek, SmallHD, and Wooden Camera CS products are used around the world for film, television, sports, news, live events and online streaming. CS has manufacturing and R&D centers in the US and Israel and our products are available via our global partners and our own websites.

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**A snapshot of The Vitec Group plc**

Vitec is a leading global provider of premium branded products and solutions to the fast moving and growing “image capture and content creation” market.

Vitec’s customers include broadcasters, independent content creators, photographers and enterprises, and our activities comprise: design, manufacture and distribution of high-performance products and solutions including camera supports, camera mounted electronic accessories, robotic camera systems, prompters, LED lights, mobile power, monitors, bags, motion control and noise reduction equipment.

With approximately 1,800 employees across the world in 13 different countries, the company is organized in three Divisions: Imaging Solutions, Production Solutions and Creative Solutions.

The Vitec Group plc is listed on the London Stock Exchange with 2018 revenue of £385.4 million.

More information can be found at: [www.vitecgroup.com](http://www.vitecgroup.com)

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For additional photos and other news, please go to [www.aboutthegear.com](http://www.aboutthegear.com)

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